

**INTERNATIONAL MANAGEMENT INSTITUTE
BHUBANESWAR**

Shaping global leaders for tomorrow

**ADMISSION
BROCHURE**



VISION

To be a premier global management school

MISSION

To develop socially sensitive, ethical, value adding leaders and organizations through relevant teaching, research, training and consulting that serve stakeholder's interests.

VALUES

Respect for the community; Passion for excellence; High ethical standards; Research as a way of life.

Content

Page No

Visionary Leaders	01
Board of Governors	02
Message From Director	03
About IMI B	04-05
Distinguished Visitors	06-07
Infrastructure	08-09
Life @ IMI B	10-11
Faculty Profile & Visiting Faculty	12
Alumni & Students' Perspectives	13
The Program	14-15
Admission Procedure	16
Selection Process	17-18
PGDM Fee Structure	19
Scholarship & Rewards	20
Placements	20

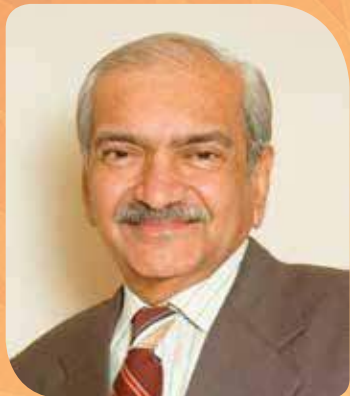
Visionary Leaders



Shri Sanjiv Goenka

Chairman, IMI Board of Governors
Chairman, RP-SG Group

Shri Goenka is a seasoned and ingenious businessman. A leader of immense potential, he practically implements all the lessons we learn in B-School. With his expertise and enterprising yet innovative managerial skills, he has successfully grown his enterprise into multiple sectors from retail, media and entertainment to infrastructure, hospitality, power, IT and education.



Padma Shri Dr. Bakul Harshadrai Dholakia

Director General, IMI

Dr. Dholakia believes in dissemination and application of knowledge through research, teaching, consultancy and executive education. A towering pillar in the arena of management education, Dr. Dholakia, a former Director of IIM Ahmedabad (2002-2007), has also been associated with Reserve Bank of India, Competition Commission of India and various other government and private sector organizations. In recognition of his contribution, Government of India conferred on him the prestigious Padma Shri for Literature and Education in the year 2007.

Board of Governors

Sanjiv Goenka

Chairman, IMI Board of Governors; Chairman, RP-SG Group

P.K. Khaitan

Sr. Advocate Supreme Court

B.M. Khaitan

Managing Director, Williamson Magor & Co. Ltd.

Jagdish N. Bhagwati

Professor, Columbia University

Savitri Kunadi

Former Indian Ambassador to France

D H Pai Panandiker

Director General, RPG Foundation

Deepak Parekh

Chairman, HDFC & Infrastructure Finance Dev. Corpn

N. K. Singh

Former Member, Planning Commission of India

Harsh Pati Singhania

Managing Director, J K Paper Ltd.

Bakul Harshadrai Dholakia

Director General, International Management Institute (IMI), New Delhi

V. C. Agrawal

President - Corporate, HR RP-SG Group

M. M. Pant

Former Pro-Vice Chancellor, IGNOU

Harshavardhan Neotia

Chairman, Ambuja Realty

Sunil Mitra, IAS

Independent Director, Edelweiss Financial Services Ltd.;

Former Finance Secretary, Government of India

V.K. Sharma

Executive Director (Retired), RBI

Ramesh Behl

Director, IMI Bhubaneswar

Nominee of All India Council of Technical Education (AICTE) Regional Office

Nominee of State Board of Technical Education

Director

Greetings from IMI Bhubaneswar!

The new 16 acre IMI campus in the Institutional area of Bhubaneswar, is a bustling campus set up under the aegis of IMI, Delhi, which has been ranked 6th overall by the recent ranking done by the National HRD Network (NHRDN). IMI Bhubaneswar Campus was set up in 2011 to break new grounds in Eastern India.

IMI Bhubaneswar started receiving recognition right in its early years, the first one coming from none other than the State Government of Odisha recognizing us as a premier institution for recruitment of executives for State PSUs. The National HRD Network (NHRDN) People Matters B-School Ranking Survey of 2015 acknowledged IMI Bhubaneswar as an emerging B-School of repute, in the same league as new IIMs. The Higher Education Review ranked IMI Bhubaneswar 8th in the Beyond IIMs B-School Survey 2015.

IMI is known for diversified activities including research, teaching, training, consulting and intellectual development. The institute fosters the leaders of tomorrow who are capable of making a difference in the society. The institute maintains a strong connect with the industry by not only designing industry-relevant course curriculum, but also offering executive training thereby making IMI Bhubaneswar a hub for their talent acquisition and management requirements.



In the last four years of our existence, more than 80 corporates have visited our campus for interaction with our students and recruitment process. Owing to this confidence shown by the corporate in us, we were able to place the students of the first two batches in good companies. This was, largely facilitated by my faculty colleagues from IMI Delhi, all thought leaders in their respective domains and rated amongst the best in the country, along with those from IMI Bhubaneswar who closely interacted with the students and constantly challenged them to think and explore innovative solutions in exciting classroom settings that simulated the real world.

The course structure at IMI has been thoughtfully designed to enable students to hone their managerial skills and acquaint them with new developments taking place in the industry. The pedagogical tools applied by the faculty members constantly motivate students to be innovative, competent and creative. The learning imparted by our highly experienced faculty encourages students to inculcate in them the values of self-reliance, which stand them in good stead in becoming successful managers and brand ambassadors of their organizations. Our fourth batch is now ready to enter the corporate world.

IMI Bhubaneswar is a true meritocracy. I invite you to join our 6th batch and explore the exciting world of business management.

Prof. Ramesh Behl

About IMI B

International Management Institute, Bhubaneswar commenced the classes for the first batch of Post Graduate Diploma in Business Management (PGDM) approved by AICTE in August 2011. IMI Bhubaneswar draws sustenance through creation; dissemination and application of knowledge which integrate seamlessly with each other to translate into research, teaching and training for our stakeholders. Nested in an ecologically invigorating ambience and sculpted by a renowned architect, IMI epitomizes a **“gurukul.”** The institution’s vision is to develop socially sensitive, ethical, and value adding leaders and organisations. With its lineage and heritage, IMI Bhubaneswar is already breaking new ground in management arena. The institute has world-class infrastructure designed by an internationally renowned architect with fully residential campus spread over 16 acres of land. The aesthetically designed exteriors, wide open spaces and large, well appointed and air conditioned Classrooms, Syndicate Rooms, Seminar Halls, Auditoriums, Library, Computer Centre and MDP Centres are truly the hallmark of the new campus. The student amenities in terms of well-equipped Gymnasium; Billiards, Snooker and Table-Tennis tables; Volley ball court, Cricket and Football grounds add value to student’s campus life. In short, with cutting-edge technology blending effortlessly with serene and verdant surroundings, IMI Bhubaneswar provides ambience that is truly outstanding and highly conducive for learning.

Legacy

International Management Institute (IMI) established in 1981, is the first corporate-sponsored Business School of India. IMI follows international standard curricula, which has been enriched in the past by its academic collaborations with the erstwhile International Management Institute, Geneva; Faculty of Management, McGill University, Montreal, and Manchester Business School, U.K. The school with strong support from the Indian industry has grown into one of the most prestigious business schools in the country and has been consistently ranked amongst the top 10 B-schools in India. IMI has been ranked 3rd in intellectual capital and 10th in pedagogy by Business World.

Milestones

IMI Bhubaneswar, within a span of a few years has carved a niche position for self which is evident from the industry backings, collaborations, research tie ups and rankings by various well known organisations. The journey has been full of challenges and yet, fulfilling in terms of milestones reached.

CSR-GHRDC B-School Survey 2014

Overall Rank of Private B-Schools	Group Rank	Name of the B-Schools	Infrastructure (Physical & Academic) (180)	Faculty, Publication, Research, Consultancy, MDP & Other Programmes (40)	Admission, Curriculum & Delivery System (30)	Placement (Domestic & International), USP, Social Responsibility, Networking & Industry Interface (80)	Total (1400)
69	33	International Management Institute, Bhubaneswar, Odisha	136.26	206.36	210.65	269.45	822.73

Bhubaneswar: The 21st Century Campus

Prof. Rajesh Bhat
 Prof. Bhat is the Director and Professor of Information Systems at International Management Institute, IMI Bhubaneswar. He has over 15 years of teaching, research and consulting experience in the areas of Information Technology and e-Business. He has authored numerous research papers of national and international repute. He is an internationally recognized IIT consultant and trainer, and has received national awards for his notable service to the education sector.

The article discusses the growth of IMI Bhubaneswar, highlighting its infrastructure, faculty, and placement records. It mentions that IMI Bhubaneswar is ranked 33rd in the CSR-GHRDC B-School Survey 2014, a significant achievement for a private B-school. The article also touches upon the institute's focus on providing quality education and its commitment to industry interface.

IMI Bhubaneswar, Bhubaneswar
 ranked 9th in
BEYOND IIM's
 School Survey 2014

The annual survey by IIM's magazine 'Beyond IIM's' Top 10 Emerging B-Schools in India, 2014, represents not only the glory of the college but also recognizes colleges impacting the society and educational fraternity.

Sandep Sen
 Managing Editor
 HIGHER EDUCATION

Nikhil Chaturvedi
 Publisher
 HIGHER EDUCATION

NHRDN - PEOPLE MATTERS B-SCHOOL RANKING 2014
 Emerging B-Schools

IMI Bhubaneswar is ranked 15th in the North region, 10th in the East region, and 8th in the South region.

Other schools mentioned include IIM Kashipur and IIM Ranchi.

- **2011:** First batch of PGDM joined.
- **2011:** SparX, the academic event, was organized for the first time.
- **2012:** In an acknowledgement of IMI-B's credentials, the State Government of Odisha has recognized IMI-B as a premier institution from where Odisha Government would recruit management graduates for the State Public Sector Units (SPSU).
- **2013:** Three-year Post Graduate Diploma in Management for Working Executives (PGDM-WE) approved by AICTE commences.
- **2013:** Phronesis, the cultural festival, was organized for the first time.
- **2013:** International participants belonging to 10 different countries as part of the Indian Technical & Economic Cooperation Programme (ITEC), Ministry of External Affairs, GOI were trained.
- **2013 :** First convocation address delivered by Shri Jugal Kishore Mohapatra, IAS Chief Secretary & Chief Development Commissioner, Odisha.
- **2014:** Jazbaa, the sports event, was organized for the first time.
- **2014:** Management Development Programmes (MDPs) are conducted for well-known corporate organizations such as NTPC, Power Grid Corporation, UMSL, OHPC and many others.
- **2014:** Second convocation address delivered by Shri Naveen Patnaik, Hon'ble Chief Minister of Odisha

2015 : Personnel from the three wings of Indian Armed forces-Army, Navy, Airforce as part of Directorate General Resettlement (DGR), Ministry of Defence, GOI undergo course in Marketing and Sales Management

2015 : International Business Research Conference and HR Round Table (in association with NHRDN) were organized.

2015 : Ranked amongst Top-10 Emerging Business Colleges in India by Silicon India

2015 : Recognized as Topmost Promising Institute in East India by Digital Learning magazine

2015 : Recognized as A+ category B-School: ranked 2nd in Odisha; and amongst Top-10 emerging Management Colleges in India in All India B-School survey by Business & Management Chronicle

2015 : Recognized amongst the Top-4 Best Emerging B-Schools, by NHRDN-People Matters B-School Survey

2015 : Ranked 8th Best Emerging B-School in Beyond IIMs B-School B-School Survey for HER



Be Part of Odisha's Growth, CM Tells IMI Students

Express News Service

Bhubaneswar: Imporing the students to take advantage of the entrepreneur-friendly policies of the State Government, Chief Minister Naveen Patnaik asked the graduating students of International Management Institute (IMI) to be part of Odisha's growth story.

Speaking at the second convocation ceremony of IMI here on Saturday, Patnaik said "India's youth are now considered the future of the world. It is important for management institutes like IMI to inculcate managerial values and competition in them."

Stressing on people-friendly policies, he said the State was gradually attracting a lot of foreign direct investment (FDI). This has created a massive opportunity for the youth of the State. The State Government was committed to creating a

conducive climate for education, he said.

Twenty-four students of 2013-14 batch of the management institute were



Chief Minister Naveen Patnaik presenting Dr Rama Prasad Goenka Best Graduate Award for outstanding academic performance to Jitendra Joseph during IMI convocation in Bhubaneswar on Saturday

awarded degrees in Post Graduate Diploma in Management (PGDM). In a boost for the institute, the State

Government has agreed to hire its students for the public sector undertakings (PSUs). In addition to that, IMI has also been providing



training on different management modules to Government officials. The institute is also plan-

ning to offer certificate courses for working executives from the next academic session.

Dr. Rama Prasad Goenka Best Graduate Award for outstanding academic performance was bagged by Jitendra Joseph, IMI, Bhubaneswar. Director Ramkish Behl spoke about the achievements of the institute and said almost all the students have been placed in reputed companies. The average package offered was 79.8 lakh per annum, a rise of 250,000 offered last year, when it stood at 79.3 lakh per annum.

Higher Education Minister Pradip Panigrahi, who attended the event as guest of honour, spoke about the importance of training imparted by the colleges like IMI. Among others, MP Prasanna Patasani, MP Pankaj Mishra and IMI Director General Bhalu Dhalakia were present.



Distinguished Visitors @ IMI



Mr. V.C. Aggarwal

President-Corporate HR, RP-Sanjiv Goenka Group

Thoughts on IMI

Brand new institute, excellent environment and facilities.
Best of luck for the great challenges ahead



Mr. Harmeet Lamba

Senior Director & Head (Emerging Markets), Dr Reddy's Laboratories Limited, Hyderabad

Thoughts on IMI

The institute boasts of some very bright and exquisite students. Certainly engaged the interaction and thanks a lot to Prof. Behl for giving me the opportunity



Mr. Sanjeev Das

VP - Corporate Affairs, Indian Metals & Ferro Alloys Limited (IMFA) Bhubaneswar

Thoughts on IMI

Great moment with great minds



Ms. Rina Mohapatra

Chief General Manager (P&A), Odisha Industrial Infrastructure Development Corporation (IDCO), Bhubaneswar

Thoughts on IMI

Nice and lovely moment with designer people in a designer institute



Mr. Srijat Mishra

CEO, Kalingsoft

Thoughts on IMI

Great class, good clarity of thought, back it up with ambition, passion, optimistic values and Shine



Mr. M.S.D. Bhattamishra

GM (HR), NTPC Limited, Bhubaneswar

Thoughts on IMI

It was a wonderful time talking to the budding professionals who are poised to take a leap in to the world of business and industry. I pray to Almighty that all their dreams become a reality. Wonderful time spent indeed.....



Dr. Sudhanshu Rai

Associate Professor, Copenhagen Business School, Denmark

Thoughts on IMI

Fantastic experience



Mr. Kaushik Mukherjee

Company Secretary & General Manager, Phillips Carbon Black Ltd, Kolkata

Thoughts on IMI

Wonderful students.. love them all. God Bless



Mr. Vineet Sharma

User Researcher, SAP, Bangalore

Thoughts on IMI

Very nice place and interactive sessions. The enthusiasm of the students for the session was commendable. Would like to see lot students at various events @ SAP. Thank You



Mr. Binod Kumar Panda

Co-founder and Director, Laurus, Bangalore

Thoughts on IMI

Lovely architecture, great class, be a seeker



Ms. Sourajita Panda

Founder, IgniterHR

Thoughts on IMI

An amazing lot of students backed by motivating faculty, keep up, good work



Mr. K.N. Ravindra

Company Secretary, NALCO

Thoughts on IMI

Had a splendid time with the brilliant students of IMI

Infrastructure

IMI Bhubaneswar has a well designed infrastructure with fully residential campus spread over 16 acres of land. The institute is located in a serene surrounding with some other reputed educational institutes like IIT, Nalco's Research & Development centre, etc. in the vicinity.



MDP Block

A separate residential block is designed and maintained for executives coming in from various areas for training and development programmes. There are 60 single occupancy rooms fully furnished and air conditioned. Adjacent to the rooms, a conference hall finds space for discussions, movie screenings or just to relax.

Hostel

The hostel block has 120 single rooms with 24 rooms on each floor arranged around a stairway along with a common room on each floor. The common rooms and halls in the hostel block are fully air-conditioned and equipped with Wi-Fi as well as LAN connection to provide seamless internet connectivity of 20Mbps. The hostel also houses an additional library.

Academic Block

The Academic Block includes air-conditioned lecture halls, seminar halls, tutorial classrooms and conference halls. The classrooms are well equipped with computers, LCD projectors, network connections and public address system.

Library

IMI Bhubaneswar library has an impressive collection of books, journals, audiovisuals, working papers, annual reports, etc. It also has various electronic resources like EBSCO Business Source Elite, Emerald Management XTRA, ABI/INFORM Global, Springer Link, CRIS-INFAC, CapEX (CMIE), Prowess J-Gate Social & Management Sciences, Sage Journal online, E-Books (institutional portal), NPTEL (Video Lecture), India press (online e-newspapers portal), Indiastat.com, FT.com (Financial Times), DELNET.



Canteen

The campus has segregated canteens to cater to the needs of the students and MDP participants along-with the staff and faculty members. In addition, the members of the entrepreneurship club operate a cooperative store named 'First Right' (governed and operated exclusively by the students) supplying basic necessities and food items like snacks and beverages.

Gymnasium

The air conditioned Fitness Centre located in the MDP Block has equipments for various stretching, floor and bodybuilding exercises - treadmills, recumbent cycle, elliptical cycle, multi-gym, dumbbells & plates, weights, shoulder press, leg-pull, swift bike, leg extension, cross trainers, double twisters, and so on.

Sports Complex

Ample facilities for indoor/ outdoor games and recreation activities are available in the campus. Games such as cricket, badminton and volleyball are very popular amongst the student community. Fitness conscious students can work out in the gymnasium or go for a jog around the sprawling lush green campus. Yet again for those who prefer to stay indoors, games such as chess, Carrom, and table tennis, billiard and snooker.

Computer Centre

The fully Wi-Fi enabled campus has a network to ensure seamless connectivity across the premises. The campus has a 20 Mbps, 24 hours high-speed internet connectivity. The two high-tech computer labs are equipped with 90 (HP) computers having latest chip-set with TFT monitors for online classes and practice sessions. The online assessment software is installed on the network for grading, online feedback, online quiz and online attendance.

Administration Block

The aesthetically crafted business administration block houses IMI Bhubaneswar's staff in serene ambience diagonally opposite to the academic block in order to facilitate smooth workflow.



Life at IMI B

IMI Bhubaneswar believes not only in education, but also in the quality learning from various experiences including within and outside classroom activities. It enhances the true potential of future leaders. Besides professional interest clubs, students are actively involved in several activities in the campus. They are part of the Branding Committee-a student-run body, which guides the newcomers to admission related queries and is responsible for organising all the events at the institute. There is a Media and PR Committee managing all the media related activities of the institution, an E-Cell for entrepreneurship development activities, a Cultural Committee-conducting fests and various fun filled activities, making the institution come alive with buzz. Intellectual clubs like Finance, HR, Marketing clubs, etc. are there to promote and harness the intellect of students at the institute.



Events and activities:

IMI-B conducts many national level events round the year. All the events are very different from each other – Academic, Cultural and Sports. SparX is an academic and professional event. Phronesis-an annual fest focusing on all aspects including cultural. It starts from proper academic events to team-building events to the fabulous cultural nights. Jazbaa is the annual sports event open for all with various outdoor and indoor sports titles on the line. The events at IMI-B don't end here. Activities and celebrations continue throughout the year. Blood Donation camp is organized to contribute to the society. National Law Day and Women empowerment week were also celebrated to raise awareness about these key issues.

SparX

Sparx is a business event held every year during the month of August in the campus. It is a professional event having two mini events, Quizzards- general quiz and Addiction- ad competition. Students from various institutes of repute from across the country participate. The main motive of this event is to bring the best brains together for a competitive and healthy interaction.



Phronesis

Phronesis is another major two day annual event held at IMI-B. It is a more informal event where talent across the country are invited to participate in the academic as well as cultural events. The students spearheaded the entire event right from arranging the funds needed for the event through sponsorships. The member students of clubs (Fintellects, Colosseum, Cynosure, Insignia, etc.) and committees (Cultural Committee, Media PR committee, Phronesis core committee) take care of planning domain specific events in Finance, Marketing, Human Resources Management and organize the event as a whole. The evenings are fully occupied with cultural activities like dance and skit competitions.

Marketing Conclave

Marketing Conclave is organized by the Marketing Club. In 2013, eminent TV anchor and producer of CNBC, TV 18 and CNBC Awaaz, Mr. Ankit Vengurulekar, was the host of the event. The event featured a quiz on luxury brand marketing hosted by Mr. Ankit followed by a panel discussion on luxury brand management with Mr. Ankit in the lead.

Jazbaa

Jazbaa is a two day sports meet introduced in 2013. The different sports competitions in cricket, volleyball, table tennis, chess, etc. were organized with the students' participation from various institutions in and around Bhubaneswar



Faculty Profile

Behl, Ramesh

M. Sc., EDDBA, Professor & Director
Area: Information Systems

Reddy, Y. R.

Ph. D. (Andhra University, Visakhapatnam), Professor
Area: Organizational Behavior & HR

Panigrahi, Ramakrushna

Ph. D. (ISEC Bangalore), Associate Professor
Area: Economics

Mohanty, Swarup Kumar

Ph. D. (Devi Ahilya Vishwavidyalaya, Indore), Associate Professor
Area: OB & HR

Mishra, Supriti

Ph. D. (IIT Kharagpur), Post-doctorate (Leonard N. Stern School of Business),
New York University, USA, Associate Professor
Area: Strategy

Chhabra, Bindu

Ph. D. (Guru Nanak Dev University, Amritsar), Associate Professor
Area: Organizational Behavior & HR

Swain, Dindayal

Ph. D. (GGU Central University, Bilaspur), Associate Professor
Area : Marketing

Singh, Rajwinder

Ph. D. (Guru Nanak Dev University, Amritsar), Associate Professor
Area : Operations Management

Mishra, Manit

Ph. D. (Utkal University, Bhubaneswar), Assistant Professor
Area: Marketing and Quantitative Techniques

Das, Santanu

Ph. D. (BIT, Mesra), Assistant Professor
Area: Finance & Accounting

Sharma, Sourabh

Ph. D. (Jiwaji University, Gwalior), Assistant Professor
Area: Information Systems

Jindal, Padmini

FPM (NIFM, Faridabad), Assistant Professor
Area: Finance & Quantitative Techniques

Juneja, Rituraaj

MBA (IIFT, New Delhi), Head-Corporate Relations
Area: Business Communications & Soft Skills



Visiting Faculty From IMI Delhi

Prof. Bhimraya Metri

Prof. Shailendra Nigam

Prof. P.C. Mehra

Prof. Arindam Banik

Prof. Satish K. Kalra

Prof. Rajat Kathuria

Prof. R.K. Arora

Prof. Sanjay Dhamija

Prof. Prashant Gupta

Prof. Deepak Tandon

Prof. G.K. Kapoor

Prof. Sonu Goyal

Prof. Aman Srivastava

Prof. Kshitija Wason

Alumni Perspectives

The methodology of teaching and the domain knowledge of the faculties acted not only as a catalyst in developing a better understanding of the subjects but also helped us develop a structured approach towards problem solving. I am sure in time to come; the institute will establish itself as “Mecca of education for the best of the country and a Landmark for the rest of the country.

Mr. Navneet Goel,
Assistant Manager, Citi Group
(PGDM 2011-13)



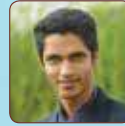
“MBA was an accident; IMI made it a memorable incident... Its program made me a resident; And happily again, I became a Student... Beauty unmatched, its campus was resplendent; Hallmark of my professors, evident; And my Director, for me, was provident... Two years gone, I have grown in knowledge, confident; And now, I go back home wiser and prudent...!”

Mr. Jubin Joseph
Consultant, Cap Gemini
(PGDM 2012-14)



Some constraints, some apprehensions but lots of expectations and excitement: My journey at IMI-B started with all these emotions. At the end of two years it was beyond the expectation. Now the corporate life at IMRB. Everything that I have learnt in marketing, Consumer behaviour & MR is being utilised here. Thanks to IMI for the high level of academic focus and quality teaching.

Mr. Bibhu Prasad Rath,
Associate Research Manager, IMR
(PGDM 2012-14)



It really gets tough for me to even imagine a life without IMI-B, the place which has nourished me as an individual and helped me to fulfil my aspiration of experiencing and exploring life in every credible way. The beautiful campus with even beautiful souls will be thoroughly missed and the memories so created will remain enchanted beyond any time frame. My geniality and best wishes to everyone who has been associated with my memorable journey in the past 2 years.

Miss. Aastha Bansal
Associate Research Manager, IMRB
(PGDM 2012-14)



What I loved about IMI-BH is the quality of education and the sense of responsibility the institute has for its students, it is one of the few institutes across institutes which give its students enough autonomy to perform. The course pedagogy was excellent, it is very demanding so is the corporate world, my two years was full of thrill and excitement, the hostel life was tremendous. Today I am enjoying a very fast paced life, a very good organization, a very good profile and very fast growth, thanks to IMI-BH, which had prepared us for a fast moving career, Kudos to the future aspirants. “

Mr. Nipun Sachdeva,
Marketing Manager, Kotak Securities
(PGDM 2011-13)



It was a nice journey. Surrounded by interesting people. Overall learning experience which taught you to learn more effectively and efficiently. I am better ready for the corporate world once again...stepping into a different world in next few days with a lot to remember from past two years and much more to look forward to.

Mr. Ajay Pratap Singh
Business Associate, RBS
(PGDM 2012-14)



Students' Perspectives



Pursuing Post graduation in management is a different thing in itself. It's more of being professional than friendly. With an energetic start to my career and life I am very much hopeful towards my future and I believe that I can achieve something in life. It has been a pleasant experience till date and hope for the best in future.

Sukanya Padhi
(PGDM 2014-16)



During my stay at IMI-B, I faced some minor challenges which were addressed and resolved very promptly. I just loved the professional way the resolutions were implemented to these initial hiccups. My confidence in the entire system went up a few notches. I could already sense that this management institute does know how to manage things. This obviously, gave me a lot of comfort and confidence. I knew I had landed at the right place to learn management.

Raja Jhunjunwala
(PGDM 2015-17)



When I opted for IMI Bhubaneswar, I was impressed by its brand and the credentials of its faculty. After a weeklong orientation program where I could interact with the faculty, I can say that my expectations were not far-fetched. The orientation program gave a glimpse of the quality of faculty IMI Bhubaneswar possessed.”

Chabungbam Shivaraj
(PGDM 2014-16)

The Pr



IMI Bhubaneswar offers two year **Post Graduate Diploma in Management (PGDM)**. It is designed to prepare students for careers in industry across functional areas. The program equips students with strong conceptual skills to manage businesses in an integrated manner. The emphasis is on developing a holistic manager with a vision to take on the challenges of the future in a socially sensitive manner.

The program is approved by AICTE.

Program Objectives

The program is offered with the following objectives.

- To build awareness about the socio-economic environment both domestic & international and its implications for businesses.
- To hone analytical and problem solving skills using modern day managerial tools to enhance decision making capabilities.
- To impart state-of-art skills and knowledge in functional areas of management with the objective of preparing students for cross-functional positions in Industry.
- To develop the student's personality, integrated with strong values and positive attitude so as to be receptive to societal concerns and ethical conduct.



Program

Program Duration

IMI follows the trimester system with the academic calendar beginning in June 2016 and each trimester being of 11-12 weeks duration. At the end of the first three trimesters of the program, all students are required to undergo compulsory summer internship for 8-10 weeks in industry.

Eligibility for Admission

Education Background

To be eligible for admission to the PGDM Program, the participants must possess a Bachelors degree or equivalent, with a minimum of 50% aggregate marks or equivalent in any discipline, recognized by the Association of Indian Universities for admission to post-graduate programs. The bachelor's degree or equivalent qualification obtained by the candidate must entail a minimum of three years education after completing higher secondary schooling under the 10+2 system or equivalent. Candidates appearing in the final year of their bachelor's degree or equivalent are also eligible, provided they furnish the proof of having met the minimum eligibility criteria by September 28, 2016. Candidates who are unable to comply with this requirement may be asked to withdraw from the program. It is desired that candidates complete all academic requirements before joining the program to enable them to keep pace with the rigor and internal assessment schedule of the program.

Participant Profile

Participants for the PGDM program may be from any discipline such as Engineering, Humanities, Commerce, Economics, Medicine or any other branch of education. Fresh graduates as well as candidates with relevant work experience are welcome to apply.

Admission Procedure

Application form

Application form is attached at the end of the Admission Brochure.

Applicant should complete the application form and submit the same along with the admission application fee which is non-refundable.

The admission application fee is as follows:

An applicant desirous of applying to the PGDM programme at IMI Bhubaneswar will be required to pay a fee of Rs. 300.

The admission fee can be paid through Cash/ DD. Payment can be made by Demand Draft, drawn in favor of **International Management Institute Bhubaneswar**, payable at Bhubaneswar, giving the IMI Application Form number on the reverse of the Demand Draft. In the absence of the above information the application will be treated as incomplete and liable to be rejected.

Applications complete in all respects, including application fee, should be submitted by midnight of **31st March 2016**. Incomplete forms are liable to be summarily rejected.

Admission test

Admission to the program is through the following:

CAT

- Common Admission Test (CAT) conducted by the Indian Institute of Management.

XAT

- Xavier Aptitude Test (XAT) conducted by XLRI.

CMAT

- Common Management Admission Test (CMAT) conducted by AICTE.

GMAT

- Foreign students, PIO and NRI sponsored candidates are also eligible and are required to submit valid Graduate Management Aptitude Test (GMAT) score at a test centre outside India, taken not later than March 2016.
- Indian residents are required to submit valid Graduate Management Aptitude Test (GMAT) score taken not later than March 2016.
- Candidates will be required to furnish their GMAT scores while applying and provide an attested copy of the GMAT score sheet to the Admission Office for verification.

Test conducting bodies have no role either in the selection process or in the conduct of the program.



Selection Process

Short listing criteria

Candidates who appear for the CAT/XAT 2015 or CMAT 2015/2016 examination or furnished valid GMAT score and have applied to IMI Bhubaneswar will be short listed on the basis of information provided in the application form. Shortlisting will be on the basis of CAT/XAT/CMAT (sectional and overall) or GMAT score, educational background (marks in 10th, 12th, graduation) and work experience. Only short listed candidates will be called for the final stage of the selection process. Applicants should note that mere fulfilment of minimum eligibility criteria may not ensure consideration for shortlisting by IMI Bhubaneswar. IMI Bhubaneswar will not entertain any correspondence on this subject and decisions of the IMI Bhubaneswar Admissions Committee will be final in all matters.

Selection criteria

Past academic performance in graduation, class XII & X, aptitude test, extempore speaking, psychometric test, essay writing, personal interview besides other qualitative parameters, will constitute the core components of the final stage of the selection process. The IMI Bhubaneswar Admission Committee reserves the right to modify these components while communicating the same to the applicants at the Personal Interview stage. The overall objective being to identify and assess the candidate's potential for a managerial career.

Company sponsored candidates:

IMI Bhubaneswar accepts applications from Company sponsored candidates, within the approved strength of the program and such candidates will also be assessed as per the selection process described above.



Candidates being sponsored by their respective companies must submit a letter from the sponsoring organization, to this effect and undertake to pay all fees and dues from time to time, during the complete duration of the program. This letter/undertaking will be required to be submitted at the Personal Interview stage.

The fee structure for such candidates is different and can be obtained from the Admission Office of the campus.

Interview centers

Candidates should indicate their 1st and 2nd preference of interview center in the application form. If a candidate's preferred centre is not allotted, for any reason, the candidate will be informed of the change. IMI reserves the right to change any of the centers for the selection process, without assigning any reasons.



Admission Offer

Admission offer will be based on a composite score arrived after the assessment has been made during the various stages of the selection process, defined above. The result will be announced on IMI's website. Applicants are advised to check the updates on the website at regular intervals. Offer letters will thereafter be dispatched, to the mailing address provided in the application form as also by email. Applicants are advised to provide their complete postal address and active email ID which should be valid up to 30th June 2016 for receiving important communications. Successful candidates, who have been offered admission, will be required to pay the 1st installment of fee within two weeks of the date of offer, failing which the offer shall stand lapsed and admission will be offered to the next candidate on the waiting list, without any further intimation. IMI will not accept any responsibility for non-receipt of any communication which is sent to the candidate's address and mail ID provided in the Admission Application form.

Refund of fees on withdrawal as per the AICTE guidelines

1. Refund of fees on withdrawal before the commencement of the program/cut-off date will be done, after deduction of Rs.1000/-
2. Refund of fees on withdrawal will be done as per AICTE rules on ENTIRE PRESCRIBED FEES deposited by any student on the basis of APPLICATION for CANCELLATION submitted in duplicate with a request for refund in prescribed format.

The refund as per point no. 2 above will be subject to the following situations:

SL.	SITUATIONS	REFUND
A	On request received before the date of the academic session & seat could be filled by the Institute before the cut-off date.	<i>Entire fee less by Rs.1000/-*.</i>
B	On request received on/after the beginning of the academic session & seat could be filled by the Institute before the cut-off date. #	<i>Entire fee less the seat Cancellation Charges on pro-rata basis**.</i>
C	On request received before /after the start of the academic session & seat could not be filled by the Institute.	<i>No Refund (except security deposit)</i>

Note:

* Entire amount of Security/Caution Money Deposit will be refunded to the candidate. ** For calculation of the Cancellation Charges on the pro-rata basis, one month shall be treated as one unit e.g. if the candidate cancels admission on third day i.e. within one month after the start of academic session & the seat is filled before the cutoff date, then Cancellation charges on pro-rata basis will be the higher amount of (Entire fee) /12 or Rs.1000/- . # Candidates who have not paid the requisite amount will not get any refund on withdrawal.

Curriculum

The course for the PGDM program is spread over six trimesters, each trimester being of 11-12 weeks. The first three trimesters are essentially devoted to foundation courses, across core areas of management. These are aimed at providing the student the conceptual understanding of the functional areas. Courses in the 2nd year are designed to offer students an opportunity to pursue their interests in various functional areas. Students will thus have an opportunity to specialize in the functional area of their interest. A student can specialize in more than one area, the areas being Marketing, Finance, Human Resource Management, Information Systems and Operations.

Summer Internship

On completion of 1st year, students are required to gain hands-on experience in the application of core concepts and functional skills. This practice of 'Learning by Doing' helps the student relate the rigour of theory in the world of business. The students work on projects as per the specification of the company. At the end of eight to ten weeks of such a closely guided project, under the supervision of the company executive(s), they submit a report to the company and the Institute. The concerned company executive normally provides feedback to the Chairperson (Placements) on the student's performance. Successful completion of Summer Internship is an essential requirement for the award of the IMI Diploma.

Pedagogy

Faculty at IMI Bhubaneswar enjoys academic freedom to adopt appropriate pedagogy for imparting education. Pedagogy would be a combination of lectures, case discussions, presentations, assignments and project work. The primary emphasis would be on interactive and participative methods of learning. Faculty for the program comprises of the resident faculty at Bhubaneswar campus as well as faculty from IMI Delhi and Adjunct or Visiting faculty. Guest lectures from industry practitioners are also organized to expose students to the current business environment and practices.

Schedule of Classes

Classes for the PGDM program are held every day starting at 8.30 am and can extend up to late evening hours, including weekends, to suit the requirements of the program. Each class is of 90 minutes duration. Attendance in all classes is compulsory. Classes shall tentatively begin, from the 2nd/3rd week of June 2016.

Evaluation

Emphasis is laid on continuous evaluation of a students' performance through the six trimesters, culminating in a Cumulative Grade Point Average (CGPA) score, over a 10 point scale being awarded.

PGDM Fee Structure[#]

The fee structure for Company-Sponsored candidates for PGDM program is given in the following table.

	Tuition Fee	Text/ Reading Material	Student Welfare	Library Fee	Computer Fee	Alumni- Life Membership	*Security Deposit	Total Rs.
1 st instalment	122000	8000	2750	6000	6600	2000	15000	162350
2 nd instalment	122000	8000	2750	6000	6600	2000		147350
3 rd instalment	122000	8000	2750	6000	6600	2000		147350
4 th instalment	122000	8000	2750	6000	6600	2000		147350
5 th instalment	122000	8000	2750	6000	6600	2000		147350
6 th instalment	122000	8000	2750	6000	6600	2000		147350
Total	7,32,000	48000	16500	36000	39600	12000	15000	899100

*Refundable subject to obtaining clearance against all dues and damages if any to institute properties/assets

Due dates for payment of fee

The 1st installment of the fee, specified above, will be payable within 2 weeks of the release of Admission Offer. Each subsequent installment will be due for payment within 7 days of commencement of each term, as per the Academic Calendar. A penalty of Rs.100 per day, beyond the period specified above from 2nd installment onwards, will be charged in the event the fee is not paid within the due dates, unless express permission has been obtained from the competent authority.

Hostel Fees and Mess Charges[#]

Academic Year	Amount (in Rupees)	Amount Payable on
2016-2017	1,25,000 /- per academic year for AC single room (This is for lodging only)	Within 2 weeks of hostel accommodation offer letter
	75,000 /- per academic year for shared AC room (2 persons) (This is for lodging only)	
	89,000 /- per academic year for non AC single room (This is for lodging only)	
	45,000 /- per academic year for non AC shared room (2 persons) (This is for lodging only)	
	Veg/Non Vegetarian : 4,800/- per month	Mess charges are payable quarterly in advance
2017-2018	1,25,000 /- per academic year for AC single room (This is for lodging only)	2 months before start of academic year
	75,000 /- per academic year for shared AC room (2 persons) (This is for lodging only)	
	89,000 /- per academic year for non AC single room (This is for lodging only)	
	45,000 /- per academic year for non AC shared room (2 persons) (This is for lodging only)	
	Veg/Non Vegetarian : 4,800/- per month	Mess charges are payable quarterly in advance

[#] PGDM Fee structure, Hostel Fees and Mess Charges are indicative and subject to change

Mode of Payment :-

The Fee can be paid through:

- Demand draft/pay order drawn in favor of "International Management Institute Bhubaneswar" payable at Bhubaneswar.
- NEFT/RTGS transfer (for more details visit: http://www.imibh.edu.in/pgdm_fee_structure)

Loan Facility

IMI has tie-ups with the following banks to facilitate the loan process: Allahabad Bank, HDFC Credila, Central Bank of India and Andhra Bank. However, it is upto the student to fulfill the necessary requirements laid down by the bank and IMI would not be responsible for any procedural delays or any other circumstances arising.

• Pre-Admission Scholarships*

Merit scholarship: Up to Rs. 1 lakh for applicants having a first-class career and securing at least 75 percentile in CAT/XAT/CMAT and at least 75 percent in GMAT.

Merit scholarship for women candidates: 20 percent additional merit scholarship for female applicants fulfilling the above-mentioned criteria.

Defence personnel: Wards of defence personnel are eligible for a scholarship of Rs. 50,000.

Sports: Scholarship of Rs. 1 lakh for applicant felicitated at national level sports event and Rs. 50,000 for applicant felicitated at state level sports event.

* Only one of the above mentioned pre-admission scholarships can be availed. 50% of the scholarship availed will be disbursed at the end of the first year and next 50% at the end of the second year.

• Post-Admission Scholarships

a. Rewards for the excellent Academic Performance during PGDM. Rupee 1 lakh cash scholarship for each student based on academic performance above a threshold level.

b. Rewards for outstanding Summer Internships.

Select List of Recruiters

- Government of Odisha
- Central Bank of India
- Axis Bank
- Bank of India
- Bercos
- Odisha Power Generation Corporation
- United Breweries Limited
- Mahanadi Coal Fields Ltd
- Polaris
- Firstsource
- Aditya Birla Retail
- Videocon
- Ernst and Young
- CEAT
- eKutir
- Coca-Cola
- Master Card
- Exide Industries Ltd.
- Reliance Retail
- Power Grid Corporation of India
- SBI Life Insurance
- Steel Authority of India Ltd.
- TATA Motors
- THALES
- SREI
- Brand Programming Network
- Edu CBA
- Norwest Industries Ltd.
- HT Media
- Havells
- Mahindra Finance
- Spencer's
- Firstsource
- Toyota Tsusho Insurance
- Kotak Securities
- Saregama
- Evalueserve
- IMRB International
- ADP
- VenPep Solutions
- Philips Carbon Black Ltd.

Final Placement

Median Salary (CTC)

Rs. 7.14 lakhs p.a.

Summer Placement

Average stipend

Rs. 11,600



Website : www.imibh.edu.in
Face book : www.facebook.com/IMI Bhubaneswar



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